

Nettuno plans to enter India

Italy based Nettuno Srl, leading manufacturers of professional hand cleaning solutions, has taken a major lead in the “Skincare” range of products winning important markets segments both locally and outside Europe. Having completed 40 years in the business, Nettuno has established a strong hold in the southern European market and is now expanding into the northern American countries.

Talking to *CIJ*, Francesca Fratus, Jr Export Manager of Nettuno Srl, said, “We sell hand cleaners in paste, cream and gel for heavy duty dirt. Our best selling product, Macrocream, an extraordinary hand cleaning cream is effective in cleaning any kind of dirt from grease to resin without altering the pH of the skin. It contains a compound of natural ingredients, including vegetable microspheres and is solvent free. We



supply this eco friendly product in dispensers, wall dispensers and refill bags.”

Macrocream is ideal for repair shops, mechanics, tyre dealers, coachbuilders, plumbers, blacksmiths, building & allied trading, the metallurgical, mechanical, mining, marine industries and petrochemical refineries.

Having participated in the Clean India Pulire in 2009, Nettuno is looking at expanding operations into this fast growing economy. “At the Show, our products gathered considerable interest. We are hoping to find an Indian distributor who believes in our products and is interested in establishing a long-term collaboration.” In 2010, Nettuno also obtained the EU Ecolable certification and is committed to eco friendly industrial development with environmental and social events in collaboration with associations and authorities at national and international level.

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